# Intelligent Transportation Systems in North Carolina

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### Presentation Outline

- ITS What, Why, Who and How
- ITS in Action in North Carolina
- ITS A Typical Scenario
- Future Presentations



### What are

Intelligent Transportation Systems" or "ITS"?

**Using Technology to** 



- Additional tools to address mobility and safety
- Uses information, technology, and communications to manage & optimize the transportation infrastructure
- Allows coordination across modes, across users, and across jurisdictions Time, Lives, and Money



## Why

# "Intelligent Transportation Systems"?

- ullet "Incidents" cause approximately  $60\,\%$  of all congestion
  - Increasingly difficult to add new roads or add capacity to existing roadways
- \$1M/Mile for ITS versus \$40M/Mile for New Freeway
  - Information Age & Rising Expectations



# How does NCDOT do Intelligent Transportation Systems??

- Planning and Funding by Traffic Operations - Traffic Engineering Branch
- Design and Construction Engineering by Traffic Mgmt Systems - Traffic Engineering Branch
- Operations and Statewide Traveler Information ITS Operations - Operations
- Day to Day Operations and Maintenance Highway Divisions



# Stakeholder Teams and Strategic Deployment Plan







# Intelligent Transportation Systems

in Action in North Carolina



# Commercial Vehicle Operations



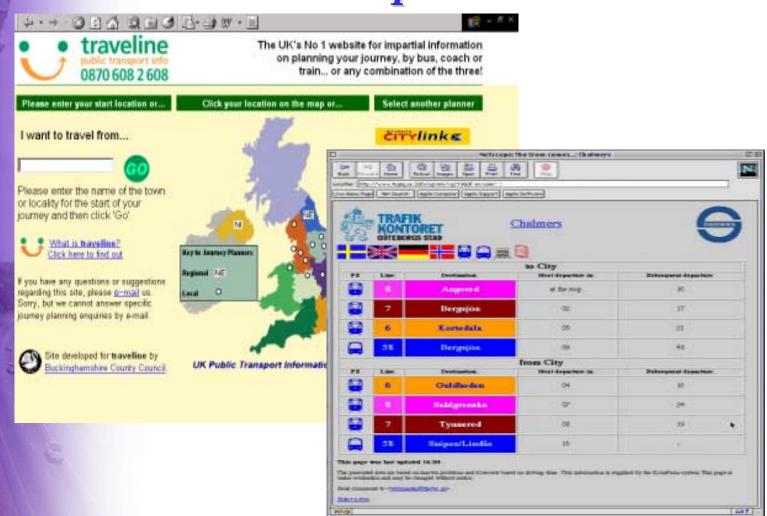


# Public Transportation





# Public Transportation





# Intelligent Transportation Systems

## Rural Deployments





# Transportation Management Centers

Charlotte

Raleigh - Durham

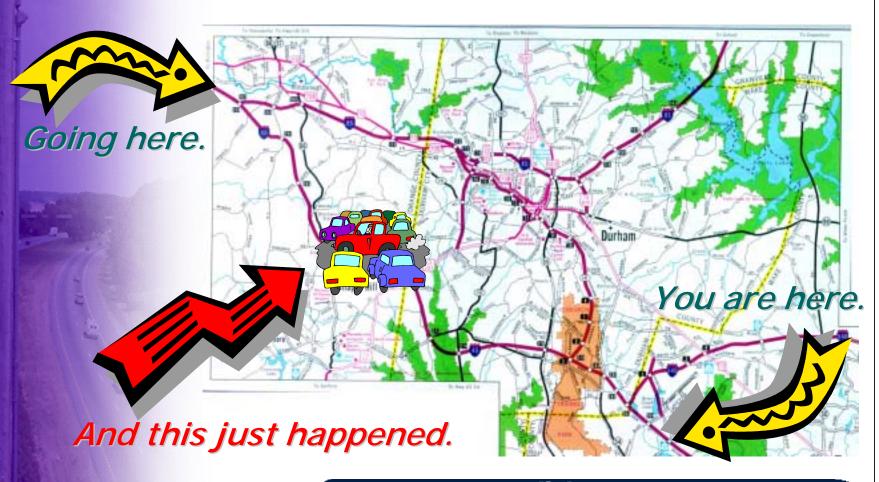


Greensboro

Winston-Salem



# How Does NCDOT Use ITS Technologies?





### **Detection**





# Transportation Management Centers





# Incident Management Assistance Patrol (IMAP)



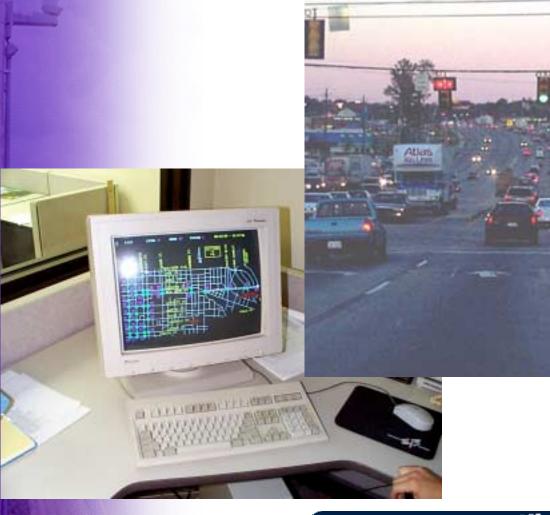


# Dynamic Message Signs





## Traffic Signal Coordination





# Highway Advisory Radios



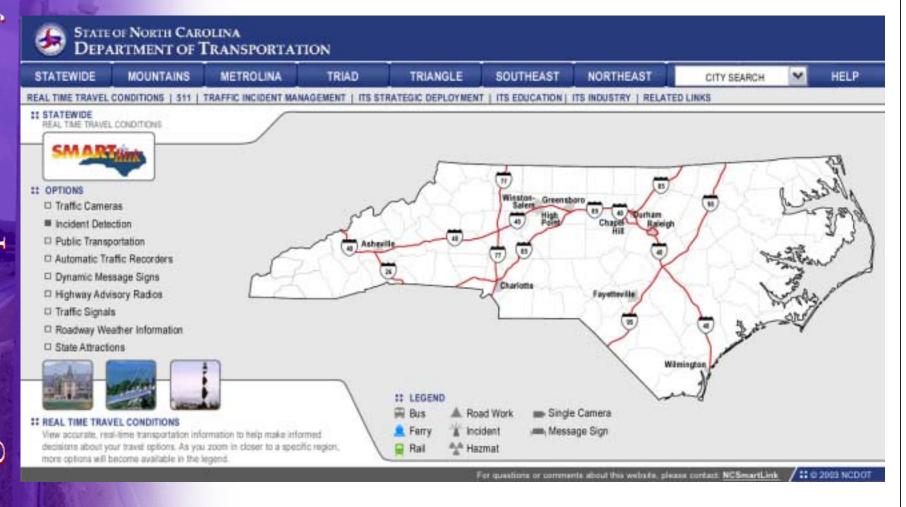


### Media





# The Internet www.ncsmartlink.org





# The Result for the Driver





# More on Incident Management



April 30





# More on Traveler Information







June 4



# Intelligent Transportation Systems in North Carolina

Questions?

